

M E M O R A N D U M

TO: School Board Members

THROUGH: Lori White, Superintendent

FROM: Mitsi Corcoran, Chief Financial Officer

DATE: February 13, 2017

RE: Prospective Financial Advisory Committee Members

As you are aware, there were three vacant positions on the Financial Advisory Committee based on a 10-member committee required by the current procedures. At our Board meeting on February 7, 2017, you approved the appointment of Paula Ippolito to the committee which leaves two available seats. If it is the Board's desire, I can update the committee's procedures to increase or reduce the number of members based on the outcome of your deliberations.

From input received from a number of the Board members, attached are the biographies/resumes of candidates that you have recommended. The candidates are Vanessa Carusone, Scott Pinkerton, Justin Willis, and Gabriel Hament. I understand Joe Henson has removed his name from the pool, but wanted to include his information as well as the information on Thomas Oliver and Steven Schwarzwaelder, the two gentlemen Mr. Henson recommended for consideration so you have a complete list of prospective members.

As you recall, the existing Financial Advisory Committee membership expressed consideration be given to add participants who may fulfill one or more of the following focus areas/characteristics:

- Representation from South County, in particular North Port
- Female and minority representation
- Expand represented areas of expertise such as insurance, marketing, construction, etc.
- Someone who understands the importance of the referendum

If you have any questions, please do not hesitate to contact me.

VANESSA CARUSONE

5912 Gottfried Ln. ♦ North Port, FL 34291 ♦ (941) 822-9725 ♦ VCNP21@Gmail.COM

2002-2010 and 2016 to Present

Vice Mayor

City North Port — 4970 City Hall Blvd. North Port, FL 34286

Contact; Helen Raimbeu 941-429-7000

12/2013 to 2015

Executive Director

North Port Alliance for Substance Abuse prevention (NP-ASAP)

9/27/11 to 03/20/13

Board President 2006-2012/ Interim CEO

Tri-County Counseling and Life Skills Center INC.

Experience:

- Manage, supervise and direct the operations of NP-ASAP and its projects.
- Report to Board of Directors.
- Spokesperson for NP-ASAP
- Coordinate with government authorities for NP-ASAP on goals and recognition.
- Manage all federal requirements for the Drug Free Communities grant.
- Solicit a multitude of funding sources for NP-ASAP financial support.
- Develop and manage strategic plans for NP-ASAP objectives.
- Community outreach and marketing, including but not limited to social media and News outlets.
- Development and maintenance of NP-ASAP web site.
- Management and development of annual budget.
- Membership retention and development.
- Successfully completed NP-ASAP's 501(c)(3) application and responsible for all State and Federal requirements.
- Develop projects and programs with community support.
- Promoted and supported the company's programs and/or mission by attending and participating in a variety of community functions within Sarasota and Charlotte counties.
- Grant writing and research.
- Web Development & Ecommerce
- Billing, basic accounting, payroll, contract negotiation and review, lease negotiation, General office management, Employee supervision, Board President 2007-2012, Board Developed, Advertisement and Marketing, development and administrator of Budget
- Developed and implemented Policy and procedures
- Created 501 (c)(3)
- Coordinated between North Port Health Department and the company.
- One of eight Participants in Developing First Step's successful "System of Care" proposal to the State of Florida for the behavioral health care contract.
- Attended and participated in behavioral care affiliated boards within Sarasota and Charlotte counties.
- Successful campaigning for local and countywide initiatives
- Emergency Response
- Budget Management
- Governmental Laws
- Record research and Archival
- Acquired lasting relationships with County, State and Federal Governments & diversified media outlets
- Methodology Studies and other fiscal impact studies
- Creation of Charter and/or Articles of Incorporation and amendment to such

- Legislative advocacy with State and Federal Legislation
- Grant research, writing, creation of and for not for profit entities
- Emergency Services certifications
- Union negotiation and mediation
- Economic Developed

EDUCATION

<i>Title of Learning</i>	<i>Provider of Learning</i>	<i>Dates</i>
Bachelor of Arts Degree Political Science/Pre-Law	Eckerd College	2012
Diploma Paralegal Studies	Ashworth University	2008
Annual Telecommunication Conference	Florida League of Cities	2005
Advanced Institute for municipal officials	The Florida Institute of Government	2003, 2005, 2006
Government eminent domain seminar	FVAC	2004
Public Risk Management Workshop	Public Risk Management	2004
Florida Ethics Law Conference	Attorney General’s office	2002,2003,2004, 2007, 2008
First Aide, CPR, AED	American Heart Assoc.	2012
Basic incident command system training	City of North Port	2002
Operations Training: Disaster Behavioral Health for health care professionals	University of Miami	2005
National Incident Management system (IS-00700)	Federal Emergency Management agency	2006

ORGANIZATIONS AND COMMITTEES

Recent Voluntary Affiliations:

Organization: **Sarasota County Planning Commission**

Organization: **North Port Knight Owl Kiwanis**

Organization: **Community Action Team by Sarasota County Openly Plans for excellence**

Scott Pinkerton

From: Scott Pinkerton [<mailto:pinkerton39@gmail.com>]

Sent: Thursday, February 09, 2017 9:14 AM

To: Eric Robinson <eric@robinsonhanks.com>; Kelly Caldwell <kelly@ctrust.com>

Subject: Brief Bio

Gentlemen,

I think serving on the Financial Advisory board is a good fit for me and Sarasota County Schools.

What follows are pertinent points to my bio:

1. Financial Planner in Venice- 30 years. (Barron's top 1200, Financial Times top 400)- CIMA from Wharton
2. Product of the school system
3. Mom is a retired SCS teacher, two daughters are teachers.
4. Three daughters are products of SCS.
5. Active in the community.
6. Active in the 2010 referendum. Led the south county effort with Jane Goodwin.
7. Founder of CASE- highlight was the MGT study.
8. Wife Julie works at Rotary College Advisory program (non profit on VHS campus)

I see myself as a natural skeptic and data driven. I also have an understanding and respect for the complicated and often conflicting challenges public schools face.

--

Scott Pinkerton

Cell: 941 266 0884

My name is Justin Willis. I am a 29-year old dad of five children, all of whom are Sarasota County public school students under the age of 12.

I am committed to a healthy, sound and steady future for our great community and everyone in it, including our children.

Christine, my bride of 10 years, and I own and operate a North Port business, Imagine Medical Prep, where we have trained over 5,000 CNAs to confidently enter the professional medical field. We are committed to our clients, and to helping bring well-paying jobs to our area.

I understand that when serving on a board, every decision I make will be met with some positive and some negative reactions. I have the experience and understanding of the critical need to listen to and honor disparate points of view, opinions and reactions before making a decision that affects our board as a whole.

Thank you for your consideration of my application. I would be honored to serve on the Sarasota County School District Advisory Committee

Justin Cody Willis

**3065 Town Ter
North Port, FL 34286**

justincodywillis@gmail.com
(941) 237-7907

Imagine Medical Prep Director of Education - Business owner - Administrator 08/2009- Present

I perform the tasks of setting appointments, hiring instructors, scheduling classes, handling complaints, communicating with the general public, marketing, setting curriculum for the way classes are taught. Communication with Prometric testing centers, the Department of Education, and the Department of Nursing for multiple states. I have in-depth Knowledge of state laws for CNA's. As a CNA instructor I have taught over 5,000 students' statewide. Performing skills as a representative between students/employees and many Home health agencies throughout Sarasota, Manatee, Charlotte, Desoto, and Lee Counties.

Imagine Neuromuscular Therapy Center, Inc. Director of Operations - Owner 02/01/2014 - 05/29/2015 Sold

As the Director of Operations I oversee the full operation of our private practice. The practice is made up of 3 offices. I oversaw 21 Employees- a Practice Manager, 2 Office Managers, Director of Marketing, Clinic Director, 4 Physical Therapist, a Physical Therapist Assistant, and 10 massage therapists. I oversaw all the marketing, billing, payroll, and licensing, credentialing, and day to day functions.

Imagine Home Care, Inc Assistant Administrator - Marketing Executive - Reception - Partner 10/2013 - 04/2014: Sold

Englewood Pediatrics Medical Coder - Medical Assistant 03/17/2011-07/11/2011:

Ed Klopfer Schools CNA Instructor - Director of Education 6/2008-7/2009

Bay Shore Guest Homes (ALF) CNA - Resident Aid - Assistant Administrator 8/2005 - 1/2007,

Certifications

ASHI Instructor Trainer
Red Cross Instructor Trainer
CPR PRO
First Aid
Standard Precautions
Blood Borne Pathogens
HIV/Aids
Emergency Medical Responder
Notary
Ordained Minister
Certified Nursing Assistant
C.E.R.T.
Real Estate Pre-License
Alzheimer and Dementia Specialization
Medication Assistant

References

Vanessa Carusone
North Port Vice Mayor and City Commissioner
941-822-9725
vcnp@aol.com

Jacqueline Moore
Former Mayor of North Port
941-223-1609

Wendy Namack
Financial Planner
941-685-3231
wendy@namack.com

Tiffany Profita
Business Owner
941-628-3279
tnrprofita@aol.com

See affiliations on next page.

Affiliations:

2012- present: National Notary Association

2015- Present: Red Cross Instructor Trainer

2012- Present: American Safety and Health Institute - Instructor Trainer

2012-Present: ASHI CPR, First aid, BBP, Alzheimer's, and HIPAA Instructor

2001-Present: Community Emergency Response Team

2011-present: North Port Chamber of Commerce

2012-Present: Toledo Blade Elementary School Business Partner

08/2013-present: The Joy FM Business Partner

2013-2015: Fingerprinting specialist licensed through the Department of Defense

2003-2015: Humane Society, Volunteer

2009-2015: Greater Sarasota Chamber of Commerce

2006-2015: Children's Cancer Center of SWFL

2013-2015: Imagine Schools Business Partner

2014- 2015: Board Member United Rhumor Arthritis Society

2012- 2015: Toledo Blade School Advisory Committee

2012- 2014: Co-chair Toledo Blade School Advisory Committee

2013-2014: AHCAP (Association for Healthcare Administrative Professionals)

Gabriel Hament

Dear Eric,

Per our phone conversation on January 29th I would like to formally express my interest in serving on the Financial Advisory Committee.

As a professional in the institutional investment management world, I believe I can offer a disciplined and balanced perspective in analyzing and monitoring the district's financial position with respect to its budget and investments. Additionally, I would respectfully recommend that the Board not only emphasize diversification in geographic distribution of membership on the Financial Advisory Committee, but also give weighting to those applicants who have attended and graduated from a district school.

Thank you for your consideration,

Gabriel Hament
Cell: [\(941\) 400-9800](tel:9414009800)

Gabriel Hament joined Cumberland in late 2015 to assist with the firm's Charitable and Foundation Accounts. Gabriel is an investment adviser representative. In addition to servicing the firm's nonprofit clients, Gabriel works with Financial Advisors in the Sarasota-Manatee region explaining Cumberland's investment philosophy and portfolio management options. Gabriel is a 2017 Level I Candidate in the CFA Program.

Gabriel was previously a political consultant in the Sarasota region where he supervised and coordinated campaign messaging, fundraising and field outreach programs. A native of Sarasota, he earned his B.A. in political science with a minor in history as a John V. Lombardi Scholar at the University of Florida.

Gabriel is a graduate of the Connect Florida Institute, a sister organization of Leadership Florida. The mission of Connect Florida is to educate, engage and inspire the state's top emerging leaders.

Gabriel is a member of the Programming Committee of the Sarasota Tiger Bay Club, which promotes community understanding of current political and social issues, through public discourse and the free exchange of ideas. The Sarasota Tiger Bay Club is a non-partisan political organization established in 1982.

Gabriel has also served on the board of directors of the Pine View Foundation. Gabriel attended Pine View School for 11 years, graduating in 2010.

JOE HENSON

HENSON IS A PRIVATE INVESTOR FOLLOWING A 50 YEAR CAREER AS A COMPUTER INDUSTRY EXECUTIVE AND A VENTURE CAPITAL INVESTOR.

BORN IN FORT SMITH, ARKANSAS AND A GRADUATE OF THE UNIVERSITY OF ARKANSAS WITH A MAJOR IN ACCOUNTING AND BUSINESS ADMINISTRATION. WHILE AT THE UNIVERSITY HE WAS A MEMBER OF ODK-LEADERSHIP FRATERNITY, PRESIDENT OF ALPHA KAPPA SIGMA, ACCOUNTING CLUB, BUSINESS MANAGER FOR THE STUDENT DIRECTORY AND BUSINESS MANAGER FOR THE UNIVERSITY YEAR BOOK.

BUSINESS CAREER

26 YEARS WITH IBM IN VARIOUS EXECUTIVE POSITIONS INCLUDING VICE PRESIDENT OF SALES IN THE EASTERN THIRD OF THE UNITED STATES, VICE PRESIDENT OF INDUSTRY MARKETING FOR THE US, VICE PRESIDENT OF MARKET PLANNING FOR THE DATA PROCESSING DIVISION, VICE PRESIDENT OF THE GENERAL PRODUCTS DIVISION, AN ENGINEERING AND MANUFACTURING OPERATION.

RECRUITED TO PRIME COMPUTER AS PRESIDENT AND CEO, 1981-1989, GROWING THE COMPANY FIVE TIMES IN THOSE EIGHT YEARS. RETIRED 1989.

NAMED CHAIRMAN AND CEO OF THE LEGENT CORPORATION, A PUBLICALLY OWNED COMPUTER SOFTWARE COMPANY IN 1990, RETIRING AS CHAIRMAN IN 1995 AFTER GROWING THE COMPANY FOUR TIMES IN SIX YEARS.

VENTURE CAPITAL INVESTOR WITH GENERAL ATLANTIC PARTNERS AND INDIVIDUALLY FROM 1992-2008.

PUBLIC COMPANY BOARD OF DIRECTOR MEMBERSHIPS

- 1ST NATIONAL BANK OF BOSTON
- BANK OF BOSTON CORPORATION
- ZAYRE CORPORATION (TJX, ZAYRE DISCOUNT STORES, BJ WHOELSALE CLUB)
- BJ WHOLESale CLUB
- PRIME COMPUTER
- PROMUS COMPANY (HAMPTON INNS, EMBASSAY SUITES, HOMEWOOD SUITES)
- LEGENT CORPORATION
- POLICY MANAGEMENT SYSTEMS (INSURANCE COMPUTER SOFTWARE COMPANY)
- SEQUOIA COMPUTER COMPANY (FAIL SAFE COMPUTER COMPANY)
- CEASAR'S ENTERTAINMENT COMPANY.

NUMEROUS PRIVATE COMPANIES

INVESTOR AND BOARD MEMBER INCLUDING LEAD DIRECTOR ROLES

EDUCATION BOARDS

- BOARD OF REGENTS OF HIGHER EDUCATION STATE OF MASSACHUSETTS
- MEMBER CORPORATE BOARD BABSON COLLEGE
- TRUSTEE OF HOWARD UNIVERSITY
- STRATEGIC PLANNING COMMITTEE FOR HIGHER EDUCATION FOR THE STATE OF ARKANSAS

PRO-BONO CIVIC ACTIVITIES

- MEMBER OF THE MASSACHUSETTS BUSINESS ROUNDTABLE
- VICE CHAIR OF THE MASSACHUSETTS HIGH TECHNOLOGY COUNCIL
- CHAIRMAN OF THE SANTA CLARA COUNTY CHAPTER OF THE NATIONAL CONFERENCE OF CHRISTIAN AND JEWS ANNUAL FUNDRAISER
- MEMBER OF THE CALIFORNIA MANUFACTURERS ASSOCIATION BOARD
- ELDER OF THE FIRST PRESBYTERIAN CHURCH IN GREENWICH CT
- CHAIR OF THE PROPERTY AND FINANCE COMMITTEE, FIRST PRESBYTERIAN CHURCH

COMMENCEMENT SPEAKER

- BENTLEY COLLEGE
- UNIVERSITY OF ARKANSAS

Thomas R. Oliver

Interface, Inc., Non-Executive Director (1998-2011)
Chairman of Compensation Committee (NASDAQ: TILE)

UDR, Inc., Non-Executive Director (2003-2010)
Formerly United Dominion Realty Trust. Chairman, Governance Committee (NYSE: UDR)

InterContinental Hotels, Chairman (retired, March 2003)
1997-2003 Responsible for management transition in support of the split of the Six Continents Group into separately listed brewing, hotel and pub/restaurant entities. Worked with new CEO until my retirement from the Board and executive management in March 2003.

Chairman & CEO (1997-2002)
Member of the Board responsible for all aspects of the hotels division of Bass, PLC, later renamed Six Continents, PLC. This work included operations management, finance, brand development, franchise operations, and human resources. During the period, the company grew from \$250 million operating profit to better than \$600 million, acquired the InterContinental hotels operation, revitalized Holiday Inn in the US, and launched the Staybridge Suites brand. The business encompassed more than 3300 hotels in 93 countries.

AudioFax, Inc. Chief Executive Officer (1996-1997)
1996-1997 Responsible for determining strategy for a business that owned a significant number of facsimile-related. Negotiated sale of the company to Premier Technologies in Atlanta, GA.

VoiceCom Systems, Inc. Chief Executive Officer (1993-1996)
1993-1997 Completed the integration of three companies into a larger voicemail service company and developed a strategy to profitably sell the business.

Federal Express Corp. Executive Vice President – Worldwide Customer Operations (1991-1993)
Responsible for all aspects of the company's \$9 billion operations and marketing, except for flight and aircraft maintenance.

Sr. Vice President – International Division (1990-1991)
Took over the International Division in the midst of losses that exceeded \$500 million and revamped the service and marketing concepts. Drove high levels of revenue growth and restructured major operating loss markets in Europe. Brought the business to bottom line profit by 1993.

Sr. Vice President – Sales and Customer Service (1987-1991)
Introduced a FedEx specific Total Quality Management System and led company-wide implementation, resulting in FedEx being the first service company to win the Malcolm Baldrige National Quality Award.

Sr. Vice President – Electronic Products (1985-1987)
Assumed responsibility for the loss-making ZapMail program at the point where service was floundering. Established the customer-premise (*end of document received*)

STEVEN B. SCHWARZWAELDER

35 Watergate Drive
Unit 702
The Tower Residences
Sarasota, FL 34236
412-708-0966
steve.schwarzwaelder@gmail.com

Mr. Schwarzwaelder was a Director at McKinsey & Company and consulted largely with global industrial corporations during his 27 years with the firm (August, 1980- March, 2007). As a Director, he also served as an elected member of McKinsey's Shareholders' Council (2000-2006), an appointed member of the Managing Director's 5-person Advisory Committee and had oversight responsibility for McKinsey's global functional practices (Strategy, Operations, Corporate Finance, Marketing & Sales, Organization, and Business Technology).

Currently, Steve serves on the Board of Directors for Cardinal Logistics Holdings and EMCOR and also serves as an executive advisor to TeleTracking, a leading provider of operational systems to health care providers. Steve has also served on the Board of Directors of Dana Corporation and Nexeo Solutions, Inc. and was a Senior Advisor to Centerbridge Capital and TPG.

Before joining McKinsey, Steve received a liberal arts degree with a major in Economics from Denison University, where he graduated with Highest Distinction and was elected to Phi Beta Kappa. Following graduation in 1977, he moved to Chicago to work for Inland Steel in both their sales and finance areas. While working, Steve completed his M.B.A. at the University of Chicago and graduated with honors in 1980.

Steve has been an active advisor and contributor to several civic and community organizations. He was a Board Member of the Ohio Business Roundtable of CEOs (2000-2004); an Executive Committee Member and Board Member of the Pittsburgh Symphony Orchestra (1998-2003); a Board Member of the University of Pittsburgh Cancer Institute (2002-2005); and a Board Member of the University of Pittsburgh-Katz School of Business (1999-2000).

Steve directed several pro-bono civic and community projects, including: Economic Growth for the State of Ohio commissioned by Governor Taft; the Early Childhood Initiative commissioned by the Allegheny Conference; Revamping Public Housing for the City of Pittsburgh commissioned by Mayor Tom Murphy; and several strategy, marketing, and organizational studies for the Pittsburgh Symphony. Steve co-chaired the WQED Auction Gala (public radio and television station) in 1996, co-chaired the Annual Fundraiser for Children's Hospital of Pittsburgh for three consecutive years (1999-2001), and co-chaired the Opening Gala for the Hillman Cancer Center (2002).

December, 2016