



**THE SCHOOL BOARD OF SARASOTA COUNTY, FLORIDA**

MATERIALS MANAGEMENT DEPARTMENT

101 OLD VENICE ROAD

OSPREY, FLORIDA 34229

TELEPHONE (941) 486-2183 • FAX (941) 486-2188

**MEMORANDUM**

**TO: Members of the School Board  
Dr. Gary Norris, Superintendent  
Ms. Mitsi Corcoran, Chief Financial Officer**

**FROM: Pat Black, CPPB, Director of Materials Management**

**TITLE: APPROVAL TO AWARD BID #8031 FOR ADULT AND COMMUNITY  
EDUCATION CENTER CLASS SCHEDULE PRINTING**

Bids to provide 'Adult and Community Education Center Class Schedule Printing' were received from five vendors on December 20, 2007. The bid of The Bradenton Herald was the best low bid meeting the advertised specifications. The bid of Herald-Tribune Direct was non-responsive to the requirement to submit commercial references and a signed addendum. This bid is for a period of one year with the option to renew for two additional one-year periods. The funds for this purchase are contained in the operating budget allocated to the Adult and Community Education Department.

**Requested by:**  
Jeanne Goble

"Failure to file a protest within the time prescribed in Section 120.57(3), Florida Statutes, or failure to post the protest bond or other security required by law within the time allowed for filing a bond shall constitute a waiver of proceedings under Chapter 120, Florida Statutes."

Posting Date: 1-14-08

**Fiscal Impact:**

Not to exceed  
\$40,000.00

**Funding:**

Operating

**Recommended Motion:** That the bid of The Bradenton Herald to provide 'Adult and Community Education Center Class Schedule Printing' in an amount not to exceed \$40,000.00, be approved for award and purchase.

(over)

THE SCHOOL BOARD OF SARASOTA COUNTY, FLORIDA

Bid Tabulation: Adult and Community Education Center - Class Schedule Printing - Bid #8031

Bid Opening: December 20, 2007 - 2:00 p.m.

Item #	Qty. Price Breaks/Term	Coastal Printing, Inc.		Postal Center Intl. - Digital Printing		Herald - Tribune Direct		Serbin Printing, Inc.		The Bradenton Herald	
		Unit Price Each	Extended Price *	Unit Price Each	Extended Price	Unit Price Each	Extended Price *	Unit Price Each	Extended Price *	Unit Price Each	Extended Price *
1	200,000	\$0.0667	\$13,340.00	\$0.11962	\$23,924.00	\$0.055	\$11,000.00	\$0.0742	\$14,840.00	<b>\$0.05713</b>	<b>\$11,426.00</b>
2	205,000	\$0.0665	\$13,632.50	\$0.11962	\$24,522.10	\$0.055	\$11,275.00	\$0.0740	\$15,170.00	<b>\$0.05707</b>	<b>\$11,699.35</b>
3	210,000	\$0.0663	\$13,923.00	\$0.11962	\$25,120.20	\$0.055	\$11,550.00	\$0.0739	\$15,519.00	<b>\$0.05683</b>	<b>\$11,934.30</b>
4	215,000	\$0.0661	\$14,211.50	\$0.11962	\$25,718.30	\$0.055	\$11,825.00	\$0.0737	\$15,845.50	<b>\$0.05672</b>	<b>\$12,194.80</b>
5	220,000	\$0.0659	\$14,498.00	\$0.11962	\$26,316.40	\$0.055	\$12,100.00	\$0.0736	\$16,192.00	<b>\$0.05652</b>	<b>\$12,434.40</b>
6	225,000	\$0.0657	\$14,782.50	\$0.11628	\$26,163.00	\$0.055	\$12,375.00	\$0.0735	\$16,537.50	<b>\$0.05644</b>	<b>\$12,699.00</b>
7	Composition Charge (if applicable) per Term:					N/A		\$240.00 per issue X 3 = \$720.00		<b>\$420.00 (7 hours of composition at \$60.00/hr.)</b>	
Indicate the length of time required in working days for completion of class schedule after receipt of files from the ACEC.		7-10 Working Days		17-20 Working Days		10 Working Days		12-15 Working Days		<b>10 Working Days</b>	
Indicate the location of the printing plant at which this project will be performed.		Coastal Printing, Inc.		Postal Center Intl. - Digital Printing				Serbin Printing, Inc.			
		1730 Independence Blvd		3406 SW 26th Tr				1500 N Washington Blvd		<b>5210 S Lois Ave</b>	
		Sarasota, FL 34234		Ft. Lauderdale, FL 33312				Sarasota, FL 34236-2723		<b>Tampa, FL 33611</b>	
Indicate the name, address, and phone number of the contact person who will act as the company rep. to the ACEC.		Meredith Manzella Brown		Postal Center Intl. - Digital Printing		Michael J. Ponce		Robin K. Clark		<b>John Black</b>	
		1730 Independence Blvd		3406 SW 26th Tr		1714 Main St		1500 N Washington Blvd		<b>102 Manatee Ave W</b>	
		Sarasota, FL 34234		Ft. Lauderdale, FL 33312		Sarasota, FL 34236		Sarasota, FL 34236-2723		<b>Bradenton, FL 34205</b>	
		941-351-1515/ 941-350-7707 Cell		954-321-5644		941-361-4241		941-366-0755		<b>941-748-0411, X4074</b>	
Contact Name:		Meredith Manzella Brown		Stephen Gussman		Michael J. Ponce		Robin K. Clark		<b>John Black</b>	
Address:		1730 Independence Blvd		3406 SW 26th Tr		1714 Main St		1500 N Washington Blvd		<b>102 Manatee Ave W</b>	
		Sarasota, FL 34234		Ft. Lauderdale, FL 33312		Sarasota, FL 34236		Sarasota, FL 34236-2723		<b>Bradenton, FL 34205</b>	
Telephone:		941-351-1515		954-321-5644		941-361-4241		941-366-0755		<b>941-748-0411</b>	
Fax:		941-351-8639		954-797-8697		941-361-4295		941-365-6327		<b>941-745-7075</b>	
Federal I.D. #:				01-0709820		06-1567241		59-1458674		<b>59-1487839</b>	
E-Mail:		<a href="mailto:meredith@coastalprint.com">meredith@coastalprint.com</a>		<a href="mailto:stepheng@surfpci.com">stepheng@surfpci.com</a>		<a href="mailto:mike.ponce@heraldtribune.com">mike.ponce@heraldtribune.com</a>		<a href="mailto:rclark@serbinprinting.com">rclark@serbinprinting.com</a>		<a href="mailto:jjblack@bradenton.com">jjblack@bradenton.com</a>	
Notes:		* adjusted extension per unit bid				* adjusted extension per unit bid		* adjusted extension per unit bid		* adjusted extension per unit bid	
Witnessed by: Carol A. Lichon						Recorded by: Michelle F. Miller					